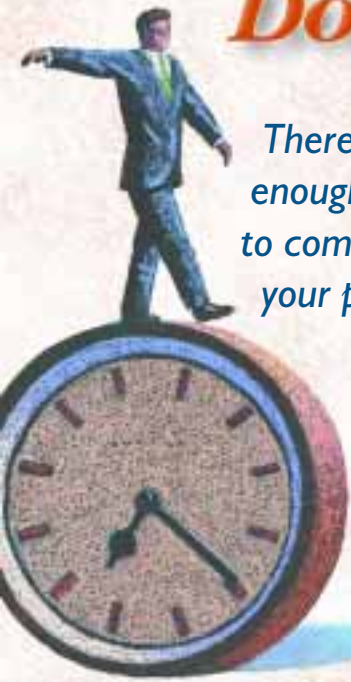
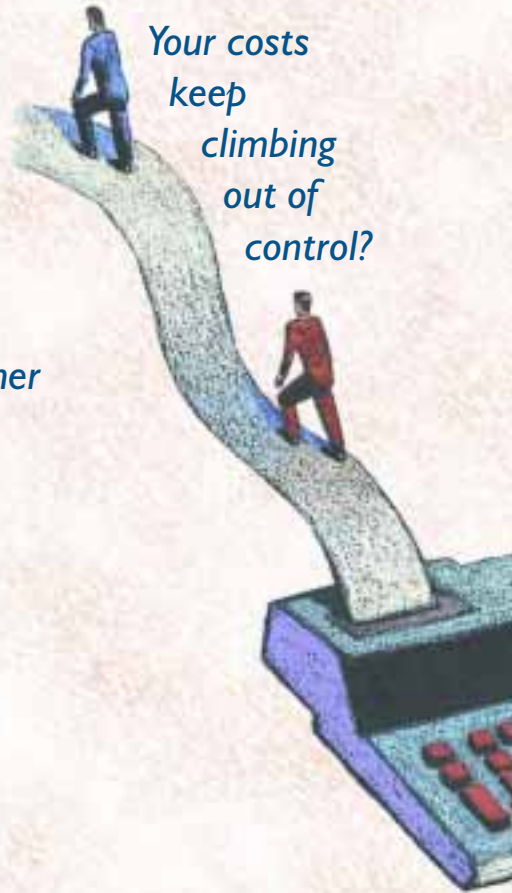


Don't you hate it when...

There's never
enough time
to complete
your projects?



Your costs
keep
climbing
out of
control?



The bar keeps
getting
raised higher
and higher?



No matter how good your
plans are, the unexpected
always happens?



You're asked
to do nearly
impossible
feats?



*Project management helps
you turn the "impossible"
into the possible.*

Do these situations seem familiar?

Millions of professionals like you face challenges like these every day.

The good news is that today the tools exist to make the seemingly “impossible” possible. Over the past decade specific techniques to help you avoid these difficult circumstances have been refined and formalized.

“These courses could be valuable to just about any professional, not just project managers.”

Operation Analyst
NCR

Even if you don't consider yourself a “project manager,” modern project-management solutions can help you overcome the hurdles you face. Whether the projects you work on are large or small, they probably have predefined goals, budgets, and schedules.

No matter what projects you undertake, your definition of project “success” is probably the same: the project must be achieved on time, within budget, and according to specifications. Thus, regardless of your project's size, many of the same tools that are used to manage complex, multibillion-dollar projects can also be used to help you.

People who have sharpened their project management skills are looked to as leaders by their entire organization. Their understanding of project management techniques have resulted in:

- Reducing project completion time by 50% or more
- Lowering expenses so that projects consistently come in under budget
- Winning additional contracts due to demonstration of formal project management knowledge and methodology
- Rescuing troubled projects through improved communications and constant project review

Professional Development Training Will Help You Get There

Now that you know how project management techniques can help you, how can you implement them?

Professional development training is the most effective way to take advantage of these new state-of-the-art management tools.

Training is an investment in your career because the new skills you acquire will set you apart as a recognized leader. Plus, your demonstrated ability to manage project resources effectively and save your company money will inevitably lead to increased opportunities for career advancement.

ESI International—The World's Most Comprehensive Source for Project Management Solutions

Over the past 10 years, ESI has successfully trained more than 150,000 people in the fundamentals of project management. We are recognized as the world's most comprehensive source for project management solutions.

Our program consists of more than 40 project management courses, ranging from the fundamentals to information technology project management to global business management.

Among the cornerstones of our program are the following core project management courses:

- **Managing Projects in Organizations**—Gain practical experience in proven project management techniques and discover a wealth of valuable, flexible tools that you can use immediately to ensure the success of any project.
- **Project Leadership, Management, and Communications**—Master the vital communications and “people” skills critical to every project's success and discover how your individual leadership style influences the course a project will take.
- **Scheduling and Cost Control**—Develop effective measures for scheduling and controlling projects and see how to work within your time, resource, budget, and scope constraints without letting predefined limits curtail innovation.
- **Risk Management**—Arm yourself with a process-oriented approach to managing the risk and uncertainty that are part of any project.

“Provided practical tools that I will certainly be able to apply to my current project situation.”

Project Coordinator
Nortel

Where Does the Program Lead?

Whether you take one course or complete the entire program, you'll get specific, practical guidance on how to use project management techniques to overcome the hurdles you face. If you are interested in pursuing professional credentials as a project manager, the program offers you the following:

- Master's Certificate in Project Management
- Master's Certificate in Project Management with Specialty in Global Business Management
- Master's Certificate in Information Technology Project Management

Master's certificates are widely recognized as evidence of superior competence in fields of professional endeavor. Earning a master's certificate also prepares you to take the project management professional (PMP®) certification exam, administered by the Project Management Institute (PMI®). Many courses also carry college credit recommendations from the American Council on Education (ACE) College Credit Recommendation Service (CREDIT).

How Can I Learn More?

To learn more about the Project Management Professional Development Program:

- **Return the attached Business Reply Card**—attach the peel-off mailing label, complete the requested information, and indicate your area of interest, and then drop the postage-paid reply card in the mail. You may also fax the reply card to the number indicated.
- **Call toll free 1 (888) ESI-8884** and request a 1999 Project Management catalog.
- **Visit our Web site at www.esi-intl.com**, where you can browse course descriptions, check course schedules, and even register online.

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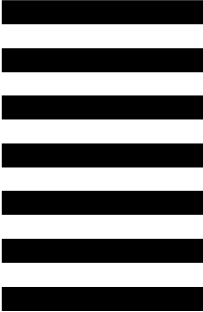
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